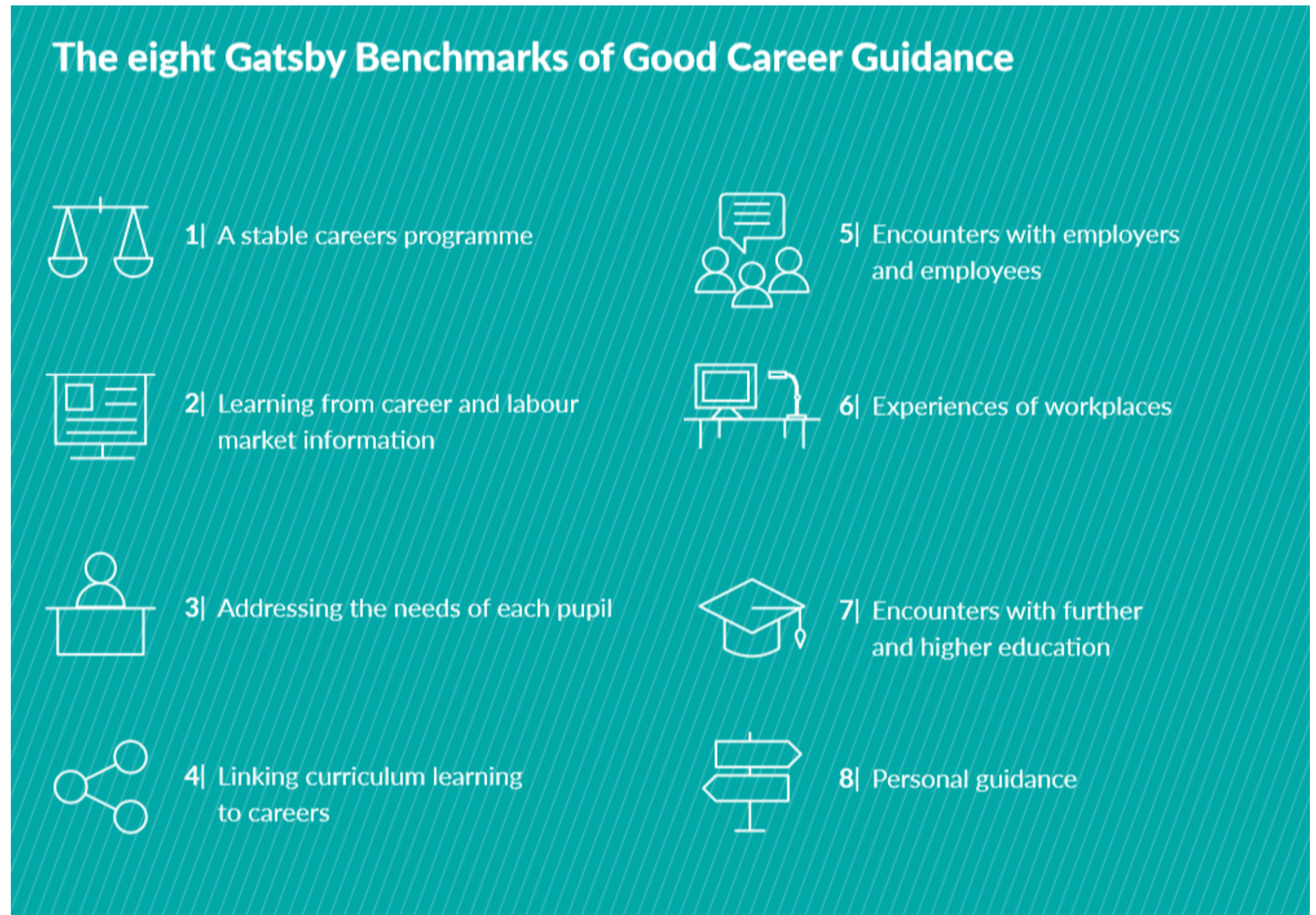


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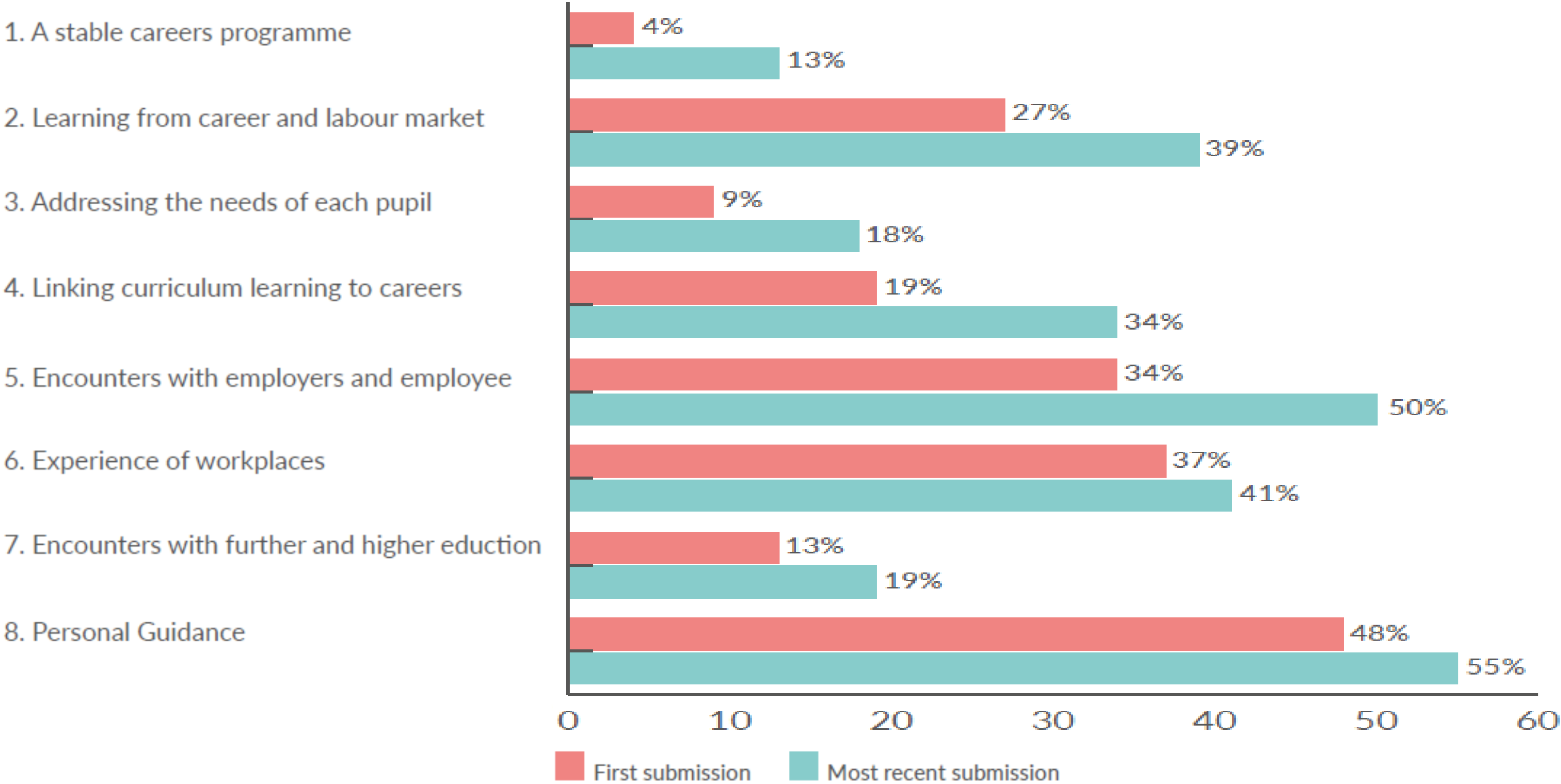
A comprehensive picture of careers

3000
schools and
colleges



Careers support is improving

Change in the proportion fully achieving each benchmark among repeat submissions



Schools and colleges in disadvantaged area doing well



Positive impacts on young people

80%

Of young people have an increased awareness of different careers.

Improved *employability* including 10 percentage point improvement in feeling able to come up with new ideas.

75%

have a greater understanding of what they need to do to achieve their ambitions.

Improved *personal effectiveness* including a 20 percentage point increase in young people's determination to keep trying if they cannot do something.

70%

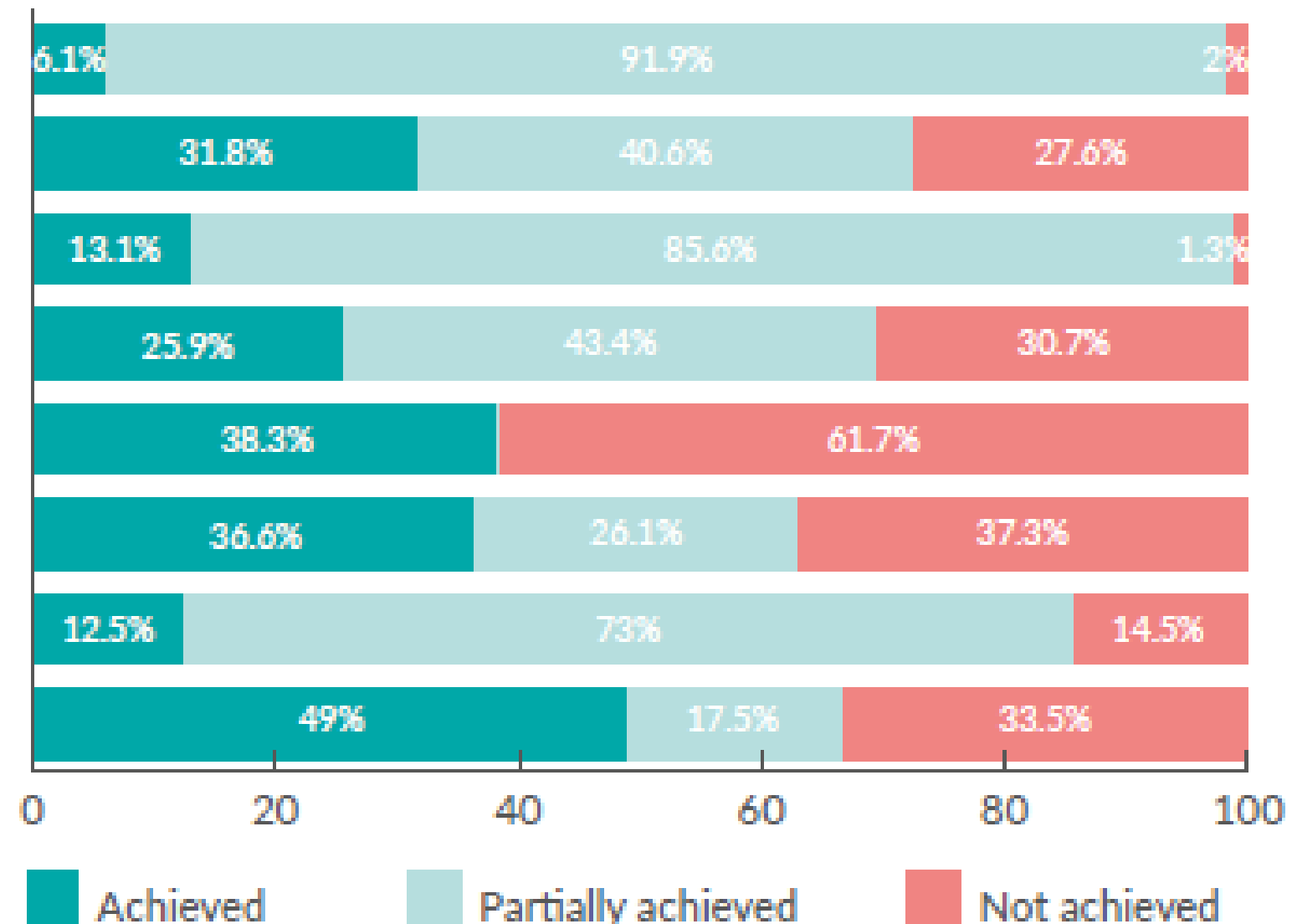
of young people feel more motivated to work hard at school and college.

Improved *career readiness* including a 20 percentage point increase in a young person's belief that they can make a plan for the next 5 years.

The start of a journey

Benchmarks achieved, partially achieved and not achieved – nationally

1. A stable careers programme
2. Learning from career and labour market
3. Addressing the needs of each pupil
4. Linking curriculum learning to careers
5. Encounters with employers and employee
6. Experience of workplaces
7. Encounters with further and higher education
8. Personal Guidance



This year: the Careers Strategy



1. Building Networks
Enterprise Adviser Network
and 40 Careers Hubs

**2. Supporting
Careers Leaders**
Training and
1,300 bursaries

**3. Backing the
Gatsby Benchmarks**
3,000 schools and
colleges use
our Compass tool

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