



# Workplace Parking Levy (WPL)



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Nottingham  
City Council



# Nottingham's Journey

- 2007 - Congestion costing Nottingham £160m a year
- 70% of peak period congestion is commuters

## Solutions for the future:

- Attractive alternatives to the car
- Develop high quality public transport
- Protect the city's commerce and inward investment
- Improve the city's environment and sustainability



# Changing Environment



- Focus on air quality (congestion a key contributor)
- Government mandates – AQMP's
- Public awareness – Climate Emergency
- Massively reduced central government grants
- How to deliver local transport plan “visions”?
- Locally generated revenue – WPL is an option



# Outputs



- 100% compliance of liable employers since year 1
- £75m revenue generated in first 8 years
- >99.9% revenue collected
- No Penalty Charge Notices Issued – compliance focus
- < 5% operational costs



# Delivered Ambitious Public Transport Improvements



- Extend a tram line into a tram network (NET Phase Two)
- Redevelop Nottingham Railway Station into a 21st century transport and business Hub
- Maintain and improve the city's **Link bus service** which serves some of the city's key employment sites, hospitals and universities



# Academic Evaluation



- Congestion has increased less in Nottingham than in 3 out of 4 of the comparator cities
- Public Transport/Cycle Mode Share and Bus Patronage has increased
- Survey of 2000 commuters demonstrated that the outputs from the WPL are important reasons for commuters switching away from the car.
- ***Statistical analysis shows that the WPL has had a statistically significant impact on congestion***
- ***Enhanced public transport options are positively influencing inward investment***



# Knowledge Sharing



- Commercial contracts secured nationally & internationally
- Huge interest despite Covid!
- Peer to peer support – cost effective



# The Nottingham City Model



Nottingham's Multi Award Winning WPL scheme

Without the WPL :

- no business incentive to minimise parking provision and encourage more sustainable commuter travel
- further public transport investment, particularly NET Phase Two, would have been unaffordable





# Questions????



## Judges Quote:

"Nottingham City Council is a sustainable transport exemplar and on a par with top European cities like Berlin and Vienna. It has achieved full public transport integration and brought in a unique Workplace Parking Levy and, in doing so, has succeeded in changing behaviour as well as transforming parts of the city into quieter, less polluted zones."



**SPECIAL JURY AWARD**

Nottingham City Council  
Workplace Parking Levy

A handwritten signature in black ink.

Mark Moran, editor, *Parking Review*  
Chairman of judging panel

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