

## LGA Special Interest Group Annual Report to LGA Board

<b>SIG Name:</b>	Special Interest Group of Municipal Authorities (SIGOMA)
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### Membership: 47 Councils including Metropolitan Boroughs and Unitary Authorities

Barnsley	Knowsley	South Tyneside
Blackburn with Darwen	Leeds	Southampton
Blackpool	Leicester	St. Helens
Bolton	Liverpool	Stockport
Bradford	Manchester	Stockton-on-Tees
Bury	Newcastle upon Tyne	Stoke-on-Trent
Calderdale	North Tyneside	Sunderland
County Durham	Nottingham	Tameside
Coventry	Oldham	Trafford
Derby	Plymouth	Wakefield
Doncaster	Portsmouth	Walsall
Dudley	Rochdale	Warrington
Gateshead	Rotherham	Wigan
Halton	Salford	Wirral
Kingston upon Hull	Sandwell	Wolverhampton
Kirklees	Sheffield	

### Aim

To lobby central government in order to help secure sufficient, sustainable and fair funding so that our members can maintain vital services and continue to invest in improving their local areas.

### **Key Activities / Outcomes of work undertaken**

Representing our member's interests on working and steering groups.

Responding to a range of consultations and inquiries

Participating in conference calls with government departments and other sector representatives to help facilitate information sharing with regards to Brexit and the Coronavirus pandemic, raising our members concerns and passing on the latest guidance.

Organising meetings of our officers and leaders groups to share our research and detail the progress of our campaigns, providing an opportunity for our members to contribute their views and ideas.

Creating videos and infographics to better communicate our key messages that local government funding must be sufficient, sustainable and fairly allocated.

Producing PR and Op-ed pieces to communicate our stance in the local, regional and national press.

Building an active and growing presence on social media in order to ensure our content reaches an even wider audience.

Delivering creative campaigns across print, online and social media.

Providing a regular email bulletin service to help SIGOMA finance officers keep abreast of the latest policy developments, legislation changes, funding allocations and technical insights in local government, including the funding mechanisms related to Coronavirus.

Providing insights, analysis and advice to finance officers regarding the local government finance settlement, spring and autumn statements and other milestones in the local government calendar including funding announcements related to coronavirus.

Issuing official correspondence and FOI requests to ministers and other organisations to ensure our members have a clear understanding of central government policy and to seek to hold power to account.