



30 hours free childcare

From stress to success

Melany McQueen
Strategy Manager

www.hertfordshire.gov.uk



The story so far.....

- Context
- Trial principals
- Early Expectations
- Learning from families
- Learning from providers
- Our learning
- What next?



Hertfordshire



- Population will rise to 1.4m by 2037
- Average house price is £416,800
- 2 LSO areas are in the 10% most deprived areas in England
- Approx 30,000 3 & 4 year old children
- Estimates from HMRC 9,400 eligible children for 30 hours free childcare (from 2017)

Trial principles

- Influencing policy
- Partnership working
- Meeting parental needs
- Exploring possible delivery models
- Developing infrastructure
- Business support



Early Expectation - Providers (April – Sept)

- Assurance that the roll out will happen
- Sufficient funding
- No choice have to deliver ?
- Change Management
- Business Support
- Schools ?

Early Expectation - Parents (April – Sept)

- Who, Where and When
- Delivery models which meet their needs
- Self sufficient – Asked providers what is on offer
- Secure partnerships / transitions

Discussion Point

What do you believe will be the parental expectations and provider issues in your area ?

Learning from families

Sept 16 – March 17



- Childcare options to suit their needs
- Established relationships with providers
- High quality provision
- Smooth transitions for children
- Entitlement life changing for families

Learning from providers

- They can deliver
- 99 providers offering places to 510 Children
- Business support essential
- Partnerships take time
- Consistent messages from LA
- Silent majority are positive



Our learning

- Clear communication
- Families need flexibility
- Assessing supply and demand
- Never underestimate the importance of relationships
- Change is challenging for everyone
- Things always take longer than you think!



What next?



- Supporting providers to expand
- Supporting providers to develop strong partnerships
- Supporting providers with future planning
- Ensuring parents / providers fully understand the new entitlement
- IT “Fit for purpose”
- Clear and effective communication strategy

thank you

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